I.CREATE.ONLINE - OUTLINE

Getting Started With WordPress

- [WordPress.com to WordPress.org](#), show example of converting from wp.com to wp.org
- [WordPress 101](#)
    - The Dashboard Overview
    - How to write a blog post
    - Media Management (Images, Documents, Videos)
    - How to create static pages
    - Settings

Customizing Your Design

- Installing the Beaver Builder plugin
- Customizing design in the Customizer
- Creating content with Beaver Builder
- Working with Beaver Themer

Structuring Your Course

- How to organize content

Setting Up Your Classes

- MemberPress 101
    - Creating a membership (class)
    - Protecting content with rules
    - Coupons
    - Settings

Selling Products

- WooCommerce
    - Setting up WooCommerce
    - Create a product
    - Settings

Communicating With Your Students

- Newlsetters
- Holler Box
- Opt-In Monster

Care & Maintenance - V

- WordPress
- Plugins
- Themes